ORDER

Orders	Order / Re	ev: <u>27</u>	57077									
	Alt Order #	#: WC	WOC14244131 KY Gov									
	Product D	esc: KY										
	Estimate:	44	16					WHAS				
	Flight Date	es: 08/	08/22/23 - 09/04/23			Primary AE	÷	Taylor Fritsch				
	Original D	ate / Rev: 08/	21/23 / 08/21/23			Sales Offic	e:	TSWAS				
	Order Typ	e: Ge	neral			Sales Region:		NAT				
•	Nome	-	wasing Madia / D									
Agency	Name: Buying Co		expoint Media / Po									
	Billing Cor					Billing Type Billing Cale		Cash Broadcast				
	Dining Col		D Poy 1051			-		EOM/EOC				
			P.O. Box 1051 New Albany, OH 43054			Billing Cycl		15%				
			W Albany, OH 430	54		Agency Co	mmission.	15%				
Advertiser	Name:	PC	L/ Daniel Camero	on / R / Govern	or /							
	Demograp	ohic: A3	5+			New Business End:						
	Product C	odes: PL	-Candidate: State	Governor (LUR)	Advertiser	External ID:	M214806				
	Revenue (Code 1: AG	Ϋ́			Agency External ID: Unit Code: Order Separation:		39475AG General				
	Revenue (Code 2: (PC	DL) Political									
	Revenue (Code 3: (PC	DL) Candidate					00:15:00)0:15:00			
	Priority:	PO	P04			-						
Bill Plan					Totals	i						
Start Date	End Date	# Spots Gros	s Amount Net	Amount	Month		# Spots	Gross Amount	Net Amount	Rating		
07/31/23	08/27/23	27	\$4,000.00	\$3,400.00	Augus		27	\$4,000.00	\$3,400.00	0.00		
08/28/23	09/04/23	29	\$4,475.00	\$3,803.75	Totals	mber 2023	29 56	\$4,475.00 \$8,475.00	\$3,803.75 \$7,203.75	0.00		
Account Exe	cutives											
Account Exec	utive	Sales Office	Sales Region	Start Date / E	Ind Date		Order %					
Taylor Fritsch	I	·		Start Of Orde	er - End (Of Order	100%					
Order Share		Share	Tota	Ι								
WHAS		12%	\$8,475.00)								
Market		100%	\$70,625.00)								
Competitive	Share	Share	Tota	Π								
CABLE		0%	6 \$0.00)								
UNKWN		88%										
WAVE		0%										
WBKI		0%										
WBNA		0%										
WDRB		0%										
WFTE		0%										
		0%										
WKMJ		0%										
WKPC			6 \$0.00)								
WKPC WKZT		0%										
WKPC		0% 0%										
WKPC WKZT WLKY	Start Enc	0%	6 \$0.00)	Time	Days I	Len Spots	Rate Pri Rta	Type Spots	Amount		
WKPC WKZT WLKY Ln Ch		0% d Inventory	6 \$0.00				Len Spots :30 5	Rate Pri Rtg -	Type Spots	Amount \$720.00		

Print Date: 09/25/23 10:13:06 Page 2 of 3

Order / Rev:	2757077	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14244131	Product Desc:	KY Gov	WHAS
Flight Dates:	08/22/23 - 09/04/23	Estimate:	4416	

Ln Ch Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/22/23	08/28/23	11111	5	\$80.00	0.00							
Week: 08/29/23	09/04/23	- 1111 Local News @ 6a	4	\$80.00	0.00	1	.20		¢450.00 D00	0.00 NIM	4	¢c00.00
N 2 WHAS 08/22/	23 08/30/23	GMK @ 6A	a IVI-F CIVI	5:56 AM-6: (5:56 AM-6:		1	:30	3	\$150.00 P03	0.00 INIVI	4	\$600.00
1284033 Index	: 103			(0.007.000.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/22/23	08/28/23	11-1 1	3	\$150.00	0.00							
Week: 08/29/23 N 3 WHAS 08/22/	09/04/23	Local News @ 6a	1 M-F_CM	\$150.00 6:30 AM-7:0	0.00	1	:30	1	\$150.00 P03	0.00 NM	3	\$450.00
N 3 WHAO 00/22/	20 00/01/20	GMK @ 630A		(6:30 AM-7:		L	.50	'	\$150.001 05	0.00 140	5	φ+30.00
1284033 Index	: 103			· ·	,							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/22/23 Week: 08/29/23	08/28/23 09/04/23	1 - 1- 1	1	\$150.00 \$150.00	0.00 0.00							
N 4 WHAS 08/29/23		Local News @ 6a		φ130.00		1-	:30	1	\$40.00 P03	0.00 NM	1	\$40.00
	20 00/20/20	GMK WEEKEND					.00	•	φ+0.001 00	0.00 140		ψ-10.00
1284033 Index	: 103											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/21/23	08/27/23	1-	1	\$40.00	0.00	1	.20	4	¢20.00 D02	0.00 NIM	1	¢20.00
N 5 WHAS 08/22/	23 08/27/23	ROS EM (Su) 6-8 GMK WEEKEND				1	:30	1	\$30.00 P03	0.00 INIVI	1	\$30.00
1284033 Index	: 102											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/21/23	08/27/23	1	1	\$30.00	0.00							
N 6 WHAS 08/22/	23 09/01/23	Local News @ 12 WHAS11 NEWS	•	12:00 PM-1 (12:00 PM-1		1	:30	3	\$90.00 P03	0.00 NM	5	\$450.00
1284033 Index	: 101	WHASTI NEWS	AT NOON	(12:00 PM-)	(2.30 PNI)							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/22/23	08/28/23	11-1	3	\$90.00	0.00							
Week: 08/29/23	09/04/23	1-1	2	\$90.00	0.00				<u> </u>			* ****
N 7 WHAS 08/22/	23 08/31/23	Local News @ 12 WHAS11 NEWS	•	12:30 PM-1 (12:30 PM-1		l-1	:30	2	\$90.00 P03	0.00 NM	4	\$360.00
1284033 Index	: 101	WHASTINEWS	AT 1230F	(12.30 FIVI-	1.00 F WI)							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/22/23	08/28/23	1-1	2	\$90.00	0.00							
Week: 08/29/23 N 8 WHAS 08/22/	09/04/23	- 1- 1 Local News @ 4	2 ME CM	\$90.00 4-5p	0.00	1	:30	3	\$100.00 P03	0.00 NM	4	\$400.00
N 6 WHAS 00/22/	23 00/30/23	WHAS11 NEWS		4-5p	11	1	.30	3	\$100.00 F03	0.00 1000	4	 400.00
1284033 Index	: 100		-									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/22/23 Week: 08/29/23	08/28/23 09/04/23	11-1 1	3	\$100.00 \$100.00	0.00 0.00							
N 9 WHAS 08/22/		Local News @ 4	M-F CM	4-5p		1-1	:30	2	\$100.00 P03	0.00 NM	4	\$400.00
N 3 WHAO 00/22/	20 00/01/20	WHAS11 NEWS		тор		1-1	.50	2	ψ100.001 05	0.00 140	-	ψ+00.00
1284033 Index	: 100											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/22/23 Week: 08/29/23	08/28/23 09/04/23	1- 1 - 1- 1	2	\$100.00 \$100.00	0.00 0.00							
N10 WHAS 08/22/		Local News @ 53		530-6p		1 - 1	:30	2	\$225.00 P03	0.00 NM	5	\$1,125.00
		WHAS11 NEWS							• • • • • • •		-	• ,
1284033 Index	_											
Start Date	End Date	<u>Weekdays</u> 1- 1	Spots/Week	Rate	Rating							
Week: 08/22/23 Week: 08/29/23	08/28/23 09/04/23	11-1	2	\$225.00 \$225.00	0.00 0.00							
N11 WHAS 08/22/		Local News @ 6p		6-630p		111	:30	5	\$250.00 P03	0.00 NM	8	\$2,000.00
		WHAS11 NEWS										
1284033 Index			0	D /	Duri							
<u>Start Date</u> Week: 08/22/23	End Date 08/28/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$250.00	Rating 0.00							
Week: 08/29/23	08/28/23	- 111	3	\$250.00 \$250.00	0.00							
N12 WHAS 08/22/			СМ	7-730p		1	:30	3	\$250.00 P03	0.00 NM	4	\$1,000.00
										I	-	

								Prir	nt Date: 09/25/	23 10:13:06	6 Page	3 of 3
Order / Rev:	2757077				Advertiser:	POL/ Danie	POL/ Daniel Cameron / R / Governor / K					
Alt Order #:	WOC14244131				Product Desc	: KY Gov	KY Gov					
Flight Dates:	08	/22/23 - 09/0	4/23		Estimate:	4416	4416					
Ln Ch	Start	End	Inventory Code	Brook	Start/End Ti		Lon	Santa	Doto Dri	Dta Turca	Spoto	Amount
Ln Cn	Start	Ena	Inventory Code	Dreak	Stan/End II	me Days	Len	Spots	Rate Pri	кід туре	Spois	Amount
			ENTERTAINMEN	T TONIGHT								
1284033	Index:	102										
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/22	2/23	08/28/23	11-1	3	\$250.00	0.00						
Week: 08/29		09/04/23	1	1	\$250.00	0.00						
N13 WHAS	08/22/2	3 08/29/23	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	1	:30	1	\$250.00 P03	0.00 NM	2	\$500.00
1284033	Index:	103										
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/22		08/28/23	1	1	\$250.00	0.00						
Week: 08/29	9/23	09/04/23	- 1	1	\$250.00	0.00						
N14 WHAS	08/22/2	3 09/04/23	LN (M-Su)	CM	11-1135p	1	:30	1	\$200.00 P03	0.00 NM	2	\$400.00
			WHAS11 NEWS	AT 11 M-F/SU	J							
1284033												
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/22		08/28/23	1	1	\$200.00	0.00						
Week: 08/29	9/23	09/04/23	1	1	\$200.00	0.00						
										Totals	56	\$8,475.00